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ADVANTAGES OF HAVING SME'S IN DEVELOPING COUNTRIES



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BRIEF

About

Small and medium-sized enterprises (SMEs) are important agents of development throughout the world. Promoting a country's SME sector plays a crucial role in maintaining high employment and income generation and is therefore critical for achieving sustainable growth. 1

SME's play a vital role in contributing to Economic Growth of the Country.

Key Advantages

Adaptability to Trends
& Independence in
Work.

Faster Possibility to
react to market
Trends.

Higher Profit &
Stability of Work

**Access to
Funding & Talent
Management
&**

**Networks &
External
Engagement**

**KEY
DRIVERS
OF SME'S
GROWTH**

**R & D and
Innovation
&**

**Adoption Of
Technologies**



SME'S HAVE A COMPETITIVE STRUCTURE.



- **Core Capability**

- Entrepreneur Capability
- Marketing Capability
- Innovation Capability

- **Competitive Strategy**

- Cost
- Quality
- Delivery
- Partnering



SME'S ARE MORE EFFICIENT.

- Engines of development
- Right Efficiency Metrics
- Consistent Procedures & Processes
- Automating Operations & Tasks
- Better Internal Communications





SME'S KEEP UP WITH THE NEW DEMANDS AND NEW TECHNOLOGY EASIER

- Strategic Resources
- Leveraging Fin-tech
- Supply of new Digital Solutions
- Connecting with Knowledge Networks
- Access to Data & Technology
- Creating Right Business Environment
- Promoting Digital Infrastructure



SME'S WORKING STYLES ARE NOT MONOTONOUS OR BORING.

- Hybrid work style
- Remote Working Policy
- Easy Terms & Conditions





SME'S ARE MORE ENDURING TO THE ECONOMIC CRISIS.

- Adaptive Managerial Structure
- Low Operating Costs
- High Flexibility



SME'S HAVE A MORE SUCCESSFUL ROLE IN INCREASING EMPLOYMENT AND ARRANGING INCOME.

- Drivers of Main Economic Growth
- High Sustainability



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***LITTLE DROPS OF WATER MAKE
A MIGHTY OCEAN.***

Similarly Small Scale Industries combined together make a huge economy and our company is witness to the same.



We as Tirupati decided to make a SME park in 2012 with a vision to empower the start-ups, young entrepreneurs and create job employments.

I can proudly say that, a mere 10 acre land has helped more than 150 small and medium scale industries to establish themselves without any hustle of acquiring a land. A small industrial unit or a manufacturing plant can just come, **PLUG and PLAY!**

WHAT HAPPENS WHEN A PERSON OWNS A UNIT?

PLUG & PLAY

- 1** He is more confident that his business has now stabilized with small footsteps and then tries to take more calculated risks and gathers courage to expand his business.
- 2** Expanding his business means contributing in growth of the economy.
- 3** He becomes more conscious as a person to preserve his integrity and thus will mostly work in an ethical manner.
- 4** With his growing business which started small will help empower more people and in turn will contribute to economy and employment of a nation.

The Blockchain Structure

Each Small Scale Enterprise directly or indirectly empowers the other.

Firstly

Each one provides the facility as needed within the same premises and mutually support one and another.

Secondly

When there is a condominium ownership there is a sense of commitment to preserve at its best.

Thirdly

Many such SME'S together make a huge income in the Utility Sector

***THE LAW OF
KARMA (ACTIONS):
YOU REAP WHAT
YOU SOW, YOU
GET WHAT YOU
GIVE, BE IT GOOD
OR BAD!!***









THANK YOU

